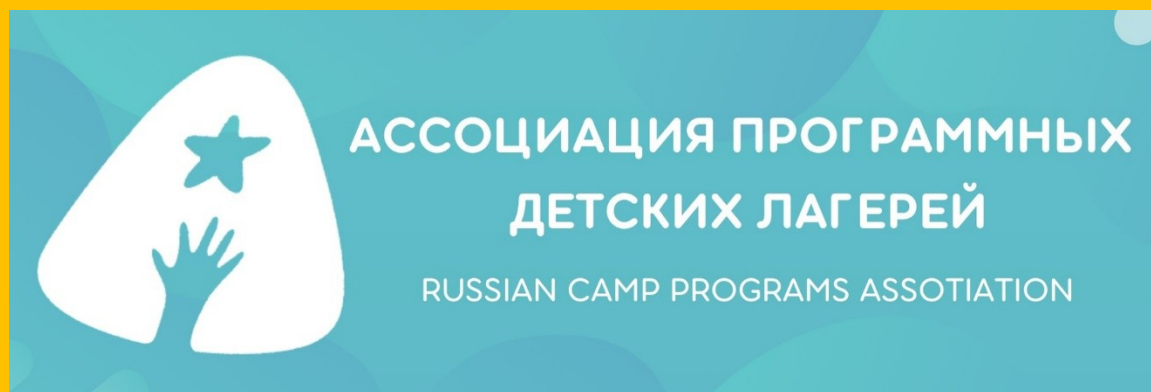


# WELL-BEING and CHILDREN'S SUCCESS

Valerii Astanchuk  
Saint-Petersburg  
Russia



# VALERIY ASTANCHUK



# VALERIY ASTANCHUK



# THE NEW CAMP IS COMING IN 2024



# CLOSER TO



Hotel industry



CAMPS



Schools

# WHAT KIND OF LIMITATION DURING PANDEMIC PERIOD?



Hotel industry



CAMPS



Schools

# WHY?



**We are so crazy  
about researching  
of benefits from  
camps?**

## THE MAIN GOAL IS....

to rethink the importance of children's camps in the modern world of uncertainty and the age of great demands from children



# WHY IT'S SO IMPORTANT FOR ME?!

This year my camp's program celebrates 20<sup>th</sup> anniversary



2004

2014

2019

2024

The best  
camp for  
ourselves

More  
freedom, choice,  
self-management

The ability to  
learn, teamwork,  
taking care of  
yourself

! ? !

# THE GREAT GAP IN A PAST.....



SCHOOL



CAMP



FAMILY

# THE GREAT GAP IN A PAST.....



SCHOOL

IN THE CAMP, THE CHILDREN RECEIVED A COMPLETELY DIFFERENT AMAZING LIFE EXPERIENCE, CONTRIBUTING TO THEIR DEVELOPMENT, WHICH THEY DID NOT HAVE ANYWHERE ELSE

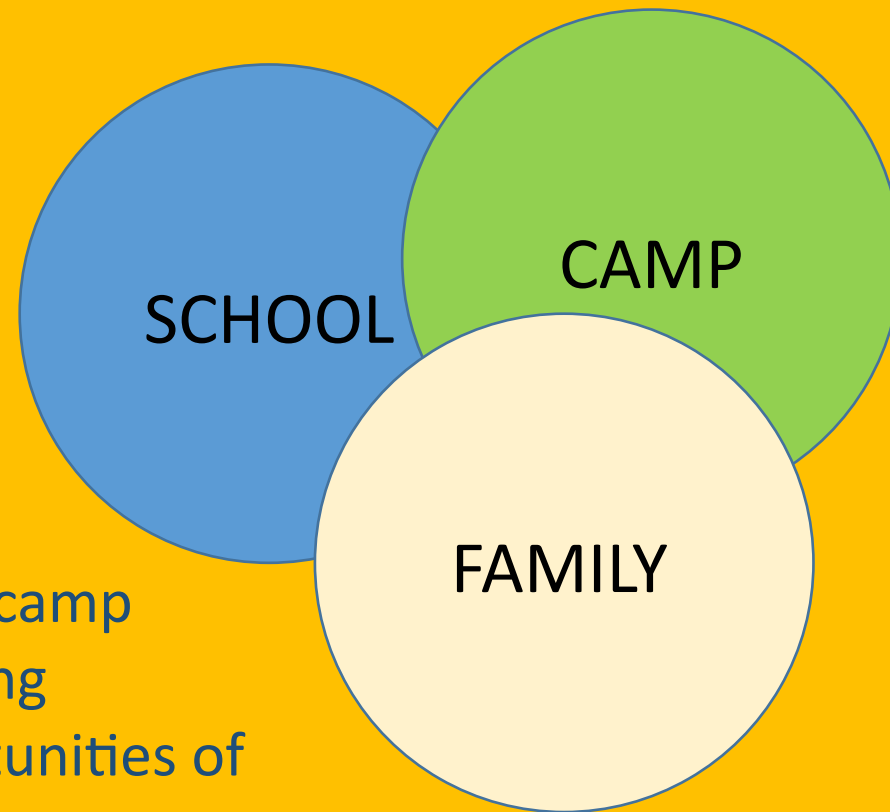


CAMP



FAMILY

# CURRENTLY, THE GAI ISN'T SO BIG ANYMORE



- More and more uses camp technologies in training
- Expanding the opportunities of the school
- Changing the learning paradigm

- Camps are getting more and more safer
- The camp's program begins to look like an educational program
- Less children more attention
  - Less work more attention
- Rising parents awareness of parenting

**EVEN RESEARCHERS ARE AGAINST US**

2022 American Camp Association Camp |  
Research Forum | Book of Abstracts 66

**COMPARING THE DEVELOPMENTAL QUALITIES OF  
CAMP TO OTHER SUMMERTIME SETTINGS**

Authors: Robert P. Warner & Jim Sibthorp, University of Utah.

# RESULTS

«Our results suggest that camp can be an engaging experience that offers youth opportunities to feel belonging, develop meaningful relationships with adults, and learn experientially»

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# THE FORMULA

TO FEEL BELONGING  
RELATIONS WITH ADULTS  
LEARN EXPERIENTIALLY

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NATURAL THINGS FOR ANY CAMP

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NATURAL THINGS FOR ANY CAMP

+

BOYSCOUTING  
SPORTS  
LANGUAGES  
ARTS  
RELEGIIOUS  
PROFESSIONS  
IT and etc.

DIFFERENT SKILLS  
DEPENDS ON CAMP'S  
PROGRAMM

+

?

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Could you  
remember what  
helps you to move  
forward in  
moments of great  
uncertainty and  
demand?

# THE FORMULA

TO FEEL BELONGING  
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NATURAL THINGS FOR ANY CAMP

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BEING WELL  
BEING SUCCESSFUL  
BEING A WINNER  
HIGHER SELF-ESTEAM  
BELIEVE IN YOURSELF

INNER POWER WHICH HELP  
YOU SUSTAIN IN A MODERN  
DEMANDING WORLD WITH  
GREAT UNCERTAINTY

# I KNOW WHAT YOU SAY

BEING WELL

BEING SUCCESSFUL

BEING A WINNER

HIGHER SELF-ESTEEM

BELIEVE IN YOURSELF

MOST CAMPS DO THAT THINGS, DON'T THEY?!

# MY ANSWER IS

BEING WELL  
BEING SUCCESSFUL  
BEING A WINNER  
HIGHER SELF-ESTEEM  
BELIEVE IN YOURSELF

MOST CAMPS DO THAT THINGS, DON'T THEY?!

**YES, BUT OCCASIONALLY**

some children and sometimes

# THE QUESTION IS

BEING WELL  
BEING SUCCESSFUL  
BEING A WINNER  
HIGHER SELF-ESTEEM  
BELIEVE IN YOURSELF

DO YOU REALLY MANAGE  
THOSE THINGS IN YOUR  
CAMP?



THE QUESTION IS

“TO MANAGE” MEANS

CREATE A VISION

SET A GOAL

MAKE A PLAN

MOTIVATE

MONITOR AND CONTROL

!

LET'S TRY  
TO MAKE IT TOGETHER

# CREATE A VISION

**TIME FOR  
ACTION!**

If I asked you to show the moment when a child experiences these conditions, what would it look like?

BEING WELL  
BEING SUCCESSFUL  
BEING A WINNER  
HIGHER SELF-ESTEEM  
BELIEVE IN YOURSELF

# CREATE A VISION

The children's camp develop a program that helps every child to feel a sense of "Yes! I've done it!". And this experience turns out to be so valuable for the child that it allows him to be sure in the future that he can deal with any pressure and any uncertainty in life.



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SET A GOAL

MAKE A PLAN

MOTIVATE

MONITOR AND CONTROL

SMART method  
Visible criteria

## CREATE A VISION

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SET A GOAL	MAKE A PLAN	MOTIVATE	MONITOR AND CONTROL
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# MY DREAM



Hang photos of all the children in the camp on the walls in the room where all the staff gathers for a meeting every evening.

# MY DREAM



I overcame my fear and went on stage

I won the table tennis championship

**IMPORTANT BUT SECRET**

Under each photo there are several lines where the counselors describe the «Yes!» moments that the child has experienced.

Not every moments should be discovered

# MY DREAM

Every day, counselors and children come to this room and watch how the entire camp community overcomes difficulties, wins victories and achieves new goals.



# MY DREAM

And one day, when they become adults and face a new problem,

they will remember how they learned to overcome difficulties in childhood,

they will remember that they are much more capable,

they will remember that there were difficult moments in their life,

but they always disappeared because other people believed in them and they **MUST** move on!



# Thank you for your attention



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